



# Four Steps Originators Can Take To Market Themselves When There Is No Time.

Everybody wishes they had more hours in a day. As an originator, you should be able to focus on closing non-QM loans instead of spending time on marketing. It can be a challenge to set yourself apart from competitors when marketing to clients. You need the right tools and resources to help you do it... and do it in half the time!

1



## Realtor presentation

Schedule a meeting with a Realtor's office to market non-QM to them all at once. Let them know about the untapped opportunity that is non-QM. You can spend less time worrying about what you'll cover because Angel Oak has the presentation already made for you.

2

## Marketing flyers

Market using flyers and simply let all your customers know about non-QM products through one short email (Don't forget to BCC everyone!). Angel Oak's library of flyers lets you customize with your own logo and information.



3



## Webinars

Utilize webinars to save time and scale your presentations to reach 300 people at once rather than having a 1 on 1. Need help presenting? Ask an Angel Oak Account Executive to accompany you.

4

## Whiteboard videos & social media posts

Did you know you can schedule your social media posts ahead of time? Knock it out in one sitting by using a third-party app like Hootsuite. Even better, Angel Oak provides professionally created social media text, images, and whiteboard videos for your posts. They are also tailored for both borrowers and Realtors!



## Here's how to do it

To learn more about utilizing Angel Oak's marketing resources for the four steps, click below to watch our video tutorial!

Watch video: <http://bit.ly/4stepsVid>

## Do you want access to Angel Oak's professionally created marketing materials?

The materials are available to our approved brokers. Sign up with Angel Oak Mortgage Solutions to start utilizing these for yourself.

To begin, download the application here: <http://bit.ly/AOBrokerApp>

